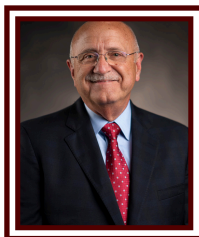


Keynote Speaker

2025 Blackland Income Growth Conference Schedule - Tuesday, January 7th



Dr. Jeffery W. Savell

Vice Chancellor and Dean,
Agriculture and Life Sciences -
TAMU - College Station

In June 2022, Jeffrey W. Savell, Ph.D., was confirmed by the Board of Regents as the Vice Chancellor and Dean for Agriculture and Life Sciences, Texas A&M AgriLife.

He is a University Distinguished Professor, Regents Professor and E.M. "Manny" Rosenthal Chairholder in the Department of Animal Science at Texas A&M University.

In his long and acclaimed career at Texas A&M, he has taught many thousands of students. He has taught the introductory course in meat science, ANSC 307, teaching over 12,000 Aggies since 1982. He has also taught an undergraduate livestock and meat marketing class, and a graduate course in carcass composition and quality. He team-teaches a graduate and undergraduate course in the principles of Hazard Analysis and Critical Control Point, HACCP, and a freshmen class on Texas Barbecue. Savell has chaired or co-chaired over 150 graduate students who have become leaders in academia, industry and government. Recognition of his teaching accomplishments include the Association of Former Students at Texas A&M and the American Meat Science Association.

Savell's research efforts have been recognized by receiving numerous university, regional and national awards for individual and team efforts to solve key issues in the livestock and meat industries. Savell is a past president of the American Meat Science Association, serves on the JBS Advisory Team on Quality and Safety, is a member of the Meat Industry Hall of Fame, and was identified by Stanford University as among the top 2% of most-cited researchers in the world in 2021.

Savell earned his bachelor's, master's and doctoral degrees from Texas A&M in 1975, 1976 and 1978, respectively.

Beef & Forage

A2 - Classroom 2 - 2 CEU, 1 IPM, 1 Drift
8:30 - 9:15

Beef Cattle Market Update & Outlook

Dr. Jason Johnson - Professor and Extension
Economist - TAMU AgriLife Extension -
Stephenville

9:15 - 10:05

Contrasting Bermuda Grass Hybrids for Beef Cattle Production

Dr. Vanessa Oleson, Professor and Extension
Forage Specialist -
TAMU AgriLife Extension - College Station

10:05 - 11:00

Options for Marketing Ranch-Raised Beef

Dr. Ron Gill, Professor and Extension
Livestock Specialist - Animal Science - TAMU
AgriLife Extension - Chico

11:00 - 11:30

Herbicide Update and Selection in Forage Production

Zach Howard, Extension Program Specialist -
Soil and Crop Sciences - College Station

12:00 - 1:30

Lunch - Dr. Jeffrey W. Savell
Vice Chancellor and Dean for
Agriculture and Life Sciences - TAMU
Scholarship Presentations

2:00 - 2:45

Genetic Selection, AI Use, and Biosecurity

Dr. Thomas Hairgrove, Professor and Extension
Veterinary Specialist - Animal Science -
TAMU AgriLife Extension - College Station

2:45 - 3:30

Drift Management and Protecting Your Operation

Justin Hale, Operations Director -
Ignition Land Services

Cotton & Row Crops

A1 - Classroom 1 - 2 L&R, 1 IPM, 1 General

8:30 - 9:20

Endangered Species Act & EPA Labeling

Dr. Todd Baughman - TAMU AgriLife Center
Director - Lubbock

9:20 - 9:50

Strategies for Confronting Profit Margin Pressure

Dr. Jason Johnson - Associate Professor and
Extension Economist - TAMU AgriLife Extension -
Stephenville

9:50 - 10:40

Considerations for Building a Safety Net

Jacob Little - Crop & Range Insurance Agency -
Hillsboro

12:00 - 1:30

Lunch - Dr. Jeffrey W. Savell
Vice Chancellor and Dean for
Agriculture and Life Sciences - TAMU
Scholarship Presentations

10:40 - 11:30

Auxin Training

Benjamin McKnight - Associate Professor & Extension
Specialist - Soil and Crop Sciences -
TAMU AgriLife Extension - College Station

1:30 - 2:00

Blackland Cotton & Grain Association Meeting

2:00 - 2:50

Fertility Management in Row Crops

Dr. Jake Mowrer - Extension Associate Professor -
Soil and Crop Sciences - TAMU AgriLife Extension -
College Station

2:50 - 3:40

Pest Management in Corn and Cotton

Dr. David Kerns, Professor & Extension Specialist -
Entomology - College Station

**3:40 -
Industry Update**

Landowner Management

A3 - Classroom 3 - 1 IPM CEU

8:30 - 11:30

Fencing Laws

Dr. Blake Bennett - Associate Professor and
Extension Economist - TAMU AgriLife
Extension - Dallas

Wildlife Property Tax Evaluation

Kyle Melton - Natural Resources Specialist for
Texas Parks and Wildlife

Year-Long Pond Management Strategies

Tyson Keese - Pond Management Extension
Program Specialist

12:00 - 1:30

Lunch - Dr. Jeffrey W. Savell

Vice Chancellor and Dean for
Agriculture and Life Sciences - TAMU

Scholarship Presentations

Farm & Ranch Financial Management

2:00 - 4:00

Post Election Financial Strategies - Investments, Taxes, & Estate Planning

Dr. Jason Johnson - Associate Professor and
Extension Economist - TAMU AgriLife Extension -
Stephenville

All On-site Registration
will be in the middle of the
Farm & Ranch Show,
not the ticket office.

For Information on the
2025 BIG Tour to 
September 15th-20th, please
call 254-974-9447 or email
jo.kirby@ag.tamu.edu.